



[My portfolio](#)

About me

Passionate about writing, fiction and design, I am an ambitious person, motivated by creativity, with a constant desire to learn and great organizational and leadership skills.



Contact

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Marina Martín Castro

Avenida El Ferrol 7
28029, Madrid

Languages

Spanish

English

French

C1 - Cambridge Certificate - April 2024

More information

- Driving license.
- Own vehicle.
- Total availability.

Marina Martín

07/12/2000

Audiovisual Communicator

Working Experience

Account Executive

Utópica Comunicación | March 2021 - Present

- Design and writing of content for social networks and web pages.
- Graphic design: design of posters, flyers, banners, mailings, etc.
- Image and video editing.
- Planning and development of marketing and communication strategies, generation and analysis of brand evolution reports.
- Brand communication and influencer marketing.
- organization, planning and follow-up of events

Education

UNIVERSIDAD INTERNACIONAL DE LA RIOJA - UNIR

Creative Writing | MASTER'S DEGREE

March 2024 - Present

UNIVERSIDAD FRANCISCO DE VITORIA

Audiovisual Communication - DEGREE |

September 2018 - May 2022 - Average score of 8'4

UNIVERSIDAD FRANCISCO DE VITORIA

Expert in new formats in TV and digital cinema production - TITLE |

September 2018 - May 2022

ATRESMEDIA FORMACIÓN

Fiction Program Production Management - COURSE |

September 2022

DOMESTIKA

Content marketing for social networks - COURSE |

December 2022

COLEGIO MARÍA VIRGEN

Elementary, secondary and high school studies | Graduated in May 2018. Honorable Mention in High School, average grade of 9'67.

Technical skills and knowledge

Writing, editing and story creation. Proficient in the use of Celtx

Adobe Creative Cloud

Teamwork and problem solving

Web design and SEO - Wordpress

Microsoft Office

Social networks

Use of photography, voice-over, video and lighting equipment. Image and video editing.

Graphic design

Organization and leadership

Mailchimp